

Roger Grace

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Roger H. Grace is president of Roger Grace Associates (RGA), a marketing consulting firm specializing in high technology, which he founded in 1982 in San Francisco, California. His background includes over 40 years in analog circuit design engineering, manufacturing engineering, application engineering, project management, product marketing, and technology consulting. Since 1982, he has been a technology marketing consultant providing a broad range of services to domestic and international clients, including: Business Development, Custom Market Research, Integrated Marketing Communications (MARCOM), New Product Introductions, and Strategy Development.